



## SPONSOR INFORMATION

### OUR MISSION

St. Michael the Archangel Catholic Church is celebrating 150 years with our *Jubilee* on Sunday, October 1, 2023 from 10:30am-4:30pm. This festival is our parish's annual fundraiser, which draws over 3,500 people from both the parish and our local McKinney community. The funds raised are necessary for us to serve our 1,145 families. We are a rapidly growing and uniquely diverse parish serving Catholics from around the world including Nigeria, Cameroon, Philippines, Vietnam, the Caribbean, and many Latin American countries. We offer more than 50 ministries that serve over 4,700 parishioners and those in our surrounding community who are in need. We are dedicated to making St. Michael's a welcoming community that assists in financially supporting these ministries, the daily upkeep of our church facilities, and the community at large through your tax deductible donation. We are a 501(c)(3) with number 75-1309943.

### ST. MICHAEL'S JUBILEE EVENTS

The jubilee includes many food tents with cuisines from around the world made by hand from our diverse parishioners. We will have a main stage where a talent show and different cultural performances will take place. A Kids Zone will have a variety of carnival style games and activities. Other ministries will host a cake walk, games, and more. We will sell raffle tickets for the chance to win gift cards, electronics, and other high dollar items.

Please see our rate sheet for details of how to support *St. Michael's 150th Jubilee* while gaining exposure for your organization. **All sponsors will receive tickets for the Sponsor Only Raffle. The higher the donation level, the more tickets the sponsor receives. The Sponsor Only Raffle is for a chance to win one month of free advertising on 910am or 850am GRN radio. This equates to four :30 spots a day worth \$1,500!**

We will always work with any prospective sponsor to find the right way to share your support of our mission with our community. Please contact us to discuss your options.

### Katey Baumgarten

*Corporate Sponsorships and Marketing*

214.298.5080

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St. Michael's the Archangel Catholic Church

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[stmichaelmckinney.org](http://stmichaelmckinney.org)

## St. Michael's 150th Jubilee Rate Sheet

DONATION LEVEL	Elite	Gold	Silver	Bronze	Patron	Honor
	\$5,000	\$2,500	\$1,000	\$750	\$500	\$250
Business name listed in bulletin				✓	✓	✓
Raffle tickets for the "Sponsor Only Raffle"	50	35	25	20	15	10
Logo/hotlink on website	✓	✓	✓	✓	✓	
Business promo feature on Facebook, Instagram, & Twitter	✓	✓	✓	✓		
Logo on Jubilee signage	✓	✓	✓			
Flocknote sent to all parishioners featuring business with hotlink	✓	✓	✓			
Business name mentioned at least 3 times on Jubilee stage	✓	✓				
Business featured in Jubilee article in bulletin	✓	✓				
Ad in Bulletin Gold = 4X Elite = 8X	✓	✓				
Business noted as "Jubilee Sponsor" on GRN radio advertising, 4 weeks + live remote	✓					
Logo/business name on Jubilee t-shirts	✓					
Vendor table at event <i>*customizable options below as substitute</i>	✓					

**\*Examples of Customizable Sponsorship:** Branded balloon decor around entrance and stage, logo scavenger hunt with branded prize, swag or coupons passed out with each dish served, swag passed out as prizes at games/booths, photo booth sponsor with logo on printed picture or social media GIF, branded rest and recharge station, branded main tent, Kids Zone branded games, etc. We will work with you to create an engaging and targeted sponsorship experience!